

WFB Digital Rates

DIGITAL RATES

WEBSITE BILLBOARD	\$1,000
WEBSITE LEADERBOARD	\$1,000
CUSTOM EMAIL	\$2,000
NEWSLETTER BANNER #1	\$600
NEWSLETTER BANNER #2	\$500
NEWSLETTER BANNER #3	\$400
SOCIAL MEDIA PACKAGE	\$1,000
SPONSORED CONTENT	\$2,500
WFB LIVE DEMO	\$8,000
TOOL REVIEW	\$3,500
PODCAST SPONSORSHIP	\$800
PODCAST TAKEOVER	\$3,000
PROGRAMMATIC AUDIENCE EXTENSION	CONTACT FOR PRICING

Frequency/package discounts are available

WOOD FLOOR
BUSINESS



THE
NEXT
GENERATION

— Alejandro Israel | Owner, Cedar Oak Flooring