## SPONSORED BLOG SPECIFICATIONS



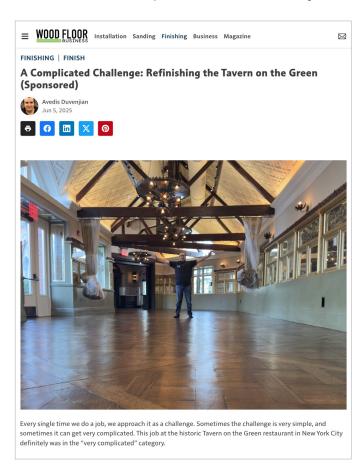
## **PLEASE SEND US:**

- ☐ 400-words maximum
- ☐ Up to 3 photos
- ☐ Author name, headshot and a brief bio
- ☐ Links to your social media accounts (we'll tag you)

## **WFB WILL CREATE:**

A post on the WFB website

- Post is also included in the WFB E-News
- It will also be posted on Facebook, Instagram and LinkedIn.





QUESTIONS? CONTACT:

SOPHIA VOIGHT Assistant Editor Direct: (608) 467-1082 sophia@woodfloorbusiness.com