

WFB Print Rates

CUSTOM OPTIONS

BELLYBAND	\$13,000
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BLOW-IN CARD	\$6,000
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COVERS

BACK COVER	\$5,000
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INSIDE FRONT COVER	\$4,700
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INSIDE BACK COVER	\$4,700
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FULL PAGES

TWO-PAGE SPREAD	\$6,800
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FULL PAGE	\$4,500
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FRACTIONALS

1/2 VERTICAL/HORIZONTAL/ISLAND	\$3,400
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1/3 SQUARE/VERTICAL	\$2,600
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1/4	\$2,200
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1/6	\$1,500
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Frequency/package discounts are available



“I ABSOLUTELY LOVE WOOD FLOOR BUSINESS MAGAZINE BECAUSE THEY ARE SO CLOSE AND IN TOUCH WITH ALL THE PEOPLE OF OUR COMMUNITY. ONE OF THEIR BEST ATTRIBUTES IS HOW CONNECTED THEY ARE WITH THEIR READERS. THE STORIES ARE SO INTERESTING, INFORMATIVE AND INSPIRING.”

— David Friedland | Owner, Friedland Hardwood Flooring and Legacy Coatings