

**FULLY CUSTOMIZABLE
TIMELY - TARGETED
ENGAGED/QUALITY LIST**

BASIC : 1 FILTER

LIST SIZE	NET SIZE
0-5,000	\$1,000
5k-10k	\$1,200
10k-15k	\$1,400
15k-20k	\$1,500

TARGETED : 2-3 FILTERS

LIST SIZE	NET SIZE
0-5,000	\$1,450
5k-10k	\$1,650
10k-15k	\$1,850
15k-20k	\$2,050

ZEROED IN : 4+ FILTERS

LIST SIZE	NET SIZE
0-5,000	\$1,600
5k-10k	\$1,800
10k-15k	\$2,000
15k-20k	\$2,200

FILTER OPTIONS

BUSINESS/ORGANIZATION TYPE:

Installer/Contractor/Sander/Refinisher, Retail Floor Covering Store, Manufacturer/Importer/Exporter, Distributor/Manufacturer Representative, Inspector, Builder, Interior Designer/Architect, Other.

JOB TITLE:

Owner/President/CEO/Partner/VP, General Manager/Manager, Marketing Manager, Buyer/Merchandise Manager, Sales Representative, Sales Manager, Marketing Manager, Buyer/Merchandise Manager, Designer, Architect, Other.

LOCATION:

State, region, distance from zip code

ENGAGEMENT:

Print, email, web

ACTIVITY:

Email clicks, web visits

TOPICS OF INTEREST:

Content topics/categories being read most often



**WFB
MAGAZINE**
17,000
Subscribers



**DIGITAL
SOLUTIONS**
600,000+ Total
Annual Visits



**CUSTOM
EMAIL**
48% Average
Open Rate



**SOCIAL
MEDIA**
45,475+
Followers



READY TO GET STARTED?
KENDRA GRIFFIN
National Account Director
(800) 722-8764 ext. 107
Direct: (608) 467-1084
kendra@woodfloorbusiness.com



TECHNICAL QUESTIONS?
MARJORIE SCHULTZ
Digital Production Manager
(608) 729-4208
marj@woodfloorbusiness.com